



QPMR

QPMR ACCREDITATION GET THE QUALITY MARK

RANZ members are now eligible to get the Qualified Practising Market Researcher (QPMR) accreditation. 3+ years industry experience and a practical research assignment.

1

Join the QPMR scheme as an international member for \$220_{NZD}.

2

Meet the eligibility requirements and submit the QPMR application and self-assessment form along with a current resume. Researchers on both client and agency side are invited to participate.

3

Once approved to undertake the QPMR assessment complete a practical research assignment in response to a prepared research brief within 14 days. Submit the brief along with a signed Statutory Declaration stating that you did not consult another person when completing the practical assignment.

4

Pass the research practical assignment and be awarded QPMR accreditation. Receive the QPMR mark (see below) and a PDF QPMR certificate.

5

To maintain your accreditation, keep learning and developing professionally, and submit a yearly QPMR diary outlining your professional development activities over the previous 12 months. Annual QPMR renewal fee is \$100_{NZD}

QPMR

QUALIFIED PRACTISING
MARKET RESEARCHER 2017-18

**To undertake the QPMR assessment contact the
QPMR Manager, Julie Regan, at julie.regan@amsrs.com.au**